

STARLOUNGE



STARLOUNGE



STARLOUNGE

MERRYPONIC



Multi Channel Culture Platform

STARLOUNGE

musician • cinefarm • women • classic

**As a platform for creating a spatial ecosystem,
Star Lounge aims to revitalize the local commercial area by
utilising the existing unusable space rather than the huge space
created by the existing new market.**

**In the end, it aims to improve the quality of life for everyone who
uses it.**

STARLOUNGE

Online growth, changing trends, all existing buildings are vacant across the country, and brand demand is oversupplied.

Tsunami
classifieds
nearby,
theatre,
supermarket

Information exchange, hobbies and self-development through interaction on the platform, and professional development

News
Personal
Development

The lowest-cost place to build and navigate the future

News
Personal
Development

Comfortable and safe working environment
Local food and local economy active Digest on our own platform

Mid-life jobs

STARLOUNGE

노인인구급증

55-75 years old (15 million) No place to go, no money, nothing to do, fit, active seniors

Mid-career
women with
career breaks

Liberation from children Middle-aged woman who lost her bearings at that moment

ThresholdMus
ician

Industrialization of KPOP by a few large agencies has failed to form a true KPOP industry High barriers to entry

Urban
Agriculture
AffordableSm
art Farms

Utilize 20 empty spaces than smart farms with high installation and operation costs Utilize empty spaces for installation and operation at 20% cost ESG management

•-1. policy proposal overview

•-Purpose

•- To transform the Starlounge community platform into a social enterprise to revitalize culture and the arts, create local jobs, and establish an ESG-based food distribution network.

•-.

•-Main contents

•-

•-Revitalize local communities through the operation of 100 branches

•-Provide jobs for women, youth, and the elderly and support the socially disadvantaged

•Producing eco-friendly food and realizing ESG through urban farming

•- 2. Business Background and Need

•-Social Background:

•-Deepening problems of aging, youth unemployment and career breaking women

•-Increasing need to support local communities and cultural arts

•-Economic background:

•-Tax benefits, government subsidies and policy funding available through ESG and social enterprise certification.

•-Expected to contribute to balanced regional development and diversification of industries

•- 3. Star Lounge Social Enterprise Model Introduction

•-Platform Composition:

•-Star Lounge Woman: Emotional complex cultural space, culture and care service for women

•Star Lounge Classic: Health, culture, and job connections for middle-aged and older adults

•-Star Lounge Musician: A practice room for KPOP aspirants and a base for global expansion

•-Star Lounge Farm:

•-Operates an urban agriculture-based food supply chain.

•-Created direct employment for 3,000 people, 30 at each of 100 locations

4. Job creation and economic impact

-Employment effect:

- Direct employment: Approximately 3,000 (Star Lounge Farm) + 2,500+ (platform operation)
- Indirect employment: About 2,000 people in related industries such as logistics, content, education, etc.
- Total employment effect: Over 7,500 people
- Economic ripple effect:
- Effect of triggering production of about KRW 600 billion annually (ESG and social value linkage)

5. Government and local government support and linkages

-Financial support:

- Support programs for labor costs, business development costs, social insurance premiums, etc.

-Tax and policy benefits:

- Corporate and local tax reductions, preferential purchasing for public institutions, and use of social enterprise marks

-Space and facility support:

- Cooperation with local governments to link startup space, pilot project selection, and facility installation subsidies

-Linked programs:

- Connection with youth jobs, local culture revitalization, urban agriculture education programs

6. Expected effects and future development direction

-Social effects:

- Vitalization of culture and arts, enhancement of community welfare, support for vulnerable groups

-Economic effects:

- Vitalize local economy, attract long-term investment through ESG realization

-Policy development:

- Building on the success of the social enterprise model to spread nationwide and expand overseas

Serving fresh, organic, pollution-free food

**ESG
Management**

**Youth
employment**

**Long-term
employment**

**Local Economic
Vitality**

Arts & Culture

**STARLOUNGE Musician
"Where anyone can be a
musician"**

**-Practice rooms -
Performance venues -
Recording studios**

**STARLOUNGE Classic "Act 2 of Life, a
Cultural Shelter for You" > Cultural Center
for Seniors - Social Salon**

**STARLOUNGE Women "A Community Hub for
Women's Freedom and Connection" > Community
Activities - Wellness - Networking Space**

**STARLOUNGE FARM"Smart farm in the city center, a platform for
healthy life" > Organic hydroponic farming - Local food market - Brunch
cafe**

Always with your brand across all platforms

Excluding musicians, WOMEN, CLASSIC, FARM space is 1,500 square meters, with a space capacity of 150,000 square meters when 100 branches are opened 1,000 members per branch 100,000 concentrated members

Rather than remodeling a space and changing the interior to make it look nice, we create an ecosystem where content is constantly created, and that content gathers people and creates content.

Starlounge's four brands engage customers by targeting young and old with organic relationships between brands Repurposing a space that captures the hearts and minds of customers

If we look at Starlounge from different perspectives, we can think of it as more than just a community space.

For example, in the future, it could be seen as a platform where people don't just consume space, but also generate new ideas and create a unique culture through it.

If we look at Star Lounge as a platform that encompasses all generations, young and old, I think it can play a special role in shaping culture and community beyond just utilizing the space, so it can really become a multicultural platform.

Summary Financial Statements (in KRW billion) Item Amount Membership 100,000

Annual membership fee 3.6 million Revenue 3,600

Operating income 1,440 Profit margin 40% Income tax 360 Net income 1,080

☒ Investor Summary Business Overview Operation of 3 brands based on premium community, 100 branches, 100,000 members per year subscription revenue Total investment cost KRW 150 billion (100 branches \times 1.5 billion) Estimated annual revenue KRW 360 billion (100,000 members \times KRW 3.6 million) Operating margin 40% Annual net profit KRW 108 billion Average net profit per branch KRW 10.800 million KRW Return on investment (ROI) Approx. 72% (KRW 108 billion \div KRW 150 billion) Payback period Approx. 1.4 years (KRW 150 billion \div KRW 108 billion) Key selling points

- ☒ Stable subscription-based revenue
- ☒ Decentralized operating structure
- ☒ Fast payback & high margin structure
- ☒ Simultaneous brand + platform growth

BEP Calculation Annual membership fee per member: KRW 3.6 million Net sales including variable cost/margin: approx. KRW 360,000/person (with remuneration) Number of BEP members = High maintenance Net contribution per capita BEP members = Net contribution per capita High maintenance Conservative net profit margin of 30% Assuming: Number of BEP members = KRW 70 billion $3.6 \text{ million} \times 0.3 \approx 64,815$ members BEP members = $3.6 \text{ million} \times 0.3700 \text{ billion} \approx 64,815$ members ☒ Break-even point with 64,815 members or more ☒ 35,000 members over the current plan of 100,000 members (54% over-achievement)

STARLOUNGE
musician

The industrialization of K-Pop will only be complete when it becomes a network that connects "many musicians" instead of creating "a handful of idol stars.

"K-Pop today is like a "skyscraper," but the model presented by Star Lounge is a "sprawling city."

1. Insights that penetrate to the essence

1. Beyond the age-old question of "Is K-Pop an industry or an art?", it pointed out the essential point that "To be an industry, everyone should be able to participate", a topic connected to the democratization of the cultural industry, which is a very important criterion in today's global content ecosystem.

Insights from the turning point 2. Criticism of structural ills
The pointing out of the vicious cycle of reliance on large agencies → high barriers to entry → moral hazard and decreased creative diversity is a good indication of the blind spots within the industry. This structure is also similar to the reason why J-Pop in Japan failed to globalize (closedness, focus on domestic market).

Realism of structural criticism 3. Propose an alternative: "Exchange, not education"
The idea of "exchange, not education" is very original → it is an industrialization direction that creates an ecosystem of co-creation and mutual inspiration, not just "spreading K-Pop." In particular, the structure of foreigners becoming K-Pop musicians by creating results together with Korean musicians is an innovative concept that changes the identity of K-Pop from "belonging" to "creation."

Future Industry Model Proposal 4. Alignment with Global Trends
Today's music industry is moving from platform-centered to creator-centered. Example: Increasing creator autonomy on YouTube, SoundCloud, TikTok, etc. Your proposal fits perfectly with this trend.

"Made in Korea by the World"

Why this is important: K-Pop today is not a franchise model → The illusion of "only Koreans, only Korean companies" is an obstacle to industry development. True industrialization requires a diverse, open, and sustainable ecosystem of producers (musicians). Korea is the home of this culture and is best positioned to serve as a hub.

The Role of STARLOUNGE KOREA

The Starlounge you envision can be an outpost of this open industrialization of K-Pop. Global residencies for "musicians" (not K-Pop idols). Multinational collaborative creative studios. A platform for K-Pop musicians that enables music videos, performance videos, and independent music distribution support.

STARLOUNGE
musician

STARLOUNGE
musiccm



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musician

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musician

STARLOUNGE
Exclusive Edition

The background of the entire image is a vibrant, stylized illustration. It features a dark blue space-like background with orange and blue streaks resembling comets or sound waves. Various musical elements are scattered throughout: a blue microphone on the left, a blue and orange acoustic guitar on the right, a blue and orange electric guitar at the bottom, and several musical notes in blue and orange. Stars of different sizes and colors (orange, blue, white) are also present. The text 'STAR LOUNGE KOREA' is prominently displayed in the upper center. 'STAR' is in large, bold, orange letters with a blue outline. 'LOUNGE' is in large, bold, blue letters with an orange outline. 'KOREA' is in smaller, bold, purple letters with a blue outline. In the top right corner, there is a small logo that says 'STAR LOUNGE musician' in red and white. In the bottom left corner, there is a QR code.

STAR LOUNGE KOREA

**FREE SPACES
AND HIGH-QUALITY
BOOTHs FOR MUSICIANS
PRACTICE AVAILABLE**

LOCATION
**FREE SPACES & HIGH-QUAL
FOR MUSICIANS**

K-Pop is a successful export content and a symbol of Korean soft power, but industrially, it is trapped in a closed structure centered on a few big agencies. As you said, the concept of industrialization is not just about going out into the world, but should be premised on openness and scalability, allowing more people to participate in production and consumption.

Excessive barriers to entry The cost of making a debut, the length of training, and the selection process by agencies make it impossible for the average musician.

Vertical structure centered on agencies The production, distribution, and marketing are monopolized by agencies, and musical diversity is decreasing.

Lack of collaboration among global musicians Although collaboration with overseas artists is increasing, it is mostly at the level of 'featuring' and 'co-creation' is rare.

Too much performance-oriented, more idol-centered than musician-centered, more focused on entertainment than musicianship and message.

Open platform model for industrialization of K-Pop 1. Establishment of K-Pop exchange hubs (Ex. STARLOUNGE KOREA)

-Collaboration space and production network hub for local K-Pop musicians and global musicians

-Musicians create songs, perform, and release music together, not just train.

-Example: Indie K-Pop musicians from Seoul and Brazilian singer-songwriters release a joint song, just like Coldplay and BTS collaborate 2. Introduce the 'K-Pop Open Label System'

-Release music without being affiliated with anyone and distribute it with video content

K-Pop is musician-centered, not performance-centered, regardless of nationality or genre 3. AI+K-Pop Co-Creation Platform

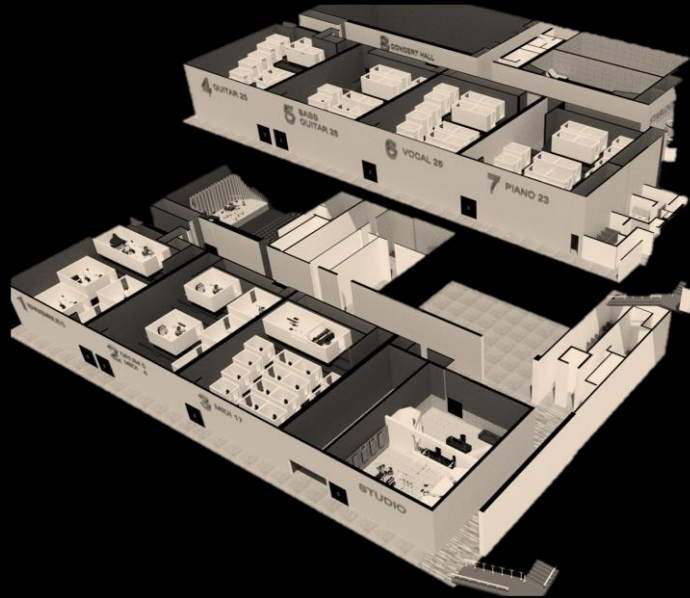
-Introducing AI composition/mixing tools into the music production process → Significantly lowering the barrier to entry

-Overseas artists can create K-Pop-style results without Korean musicians 4. K-Pop Musician Certification System

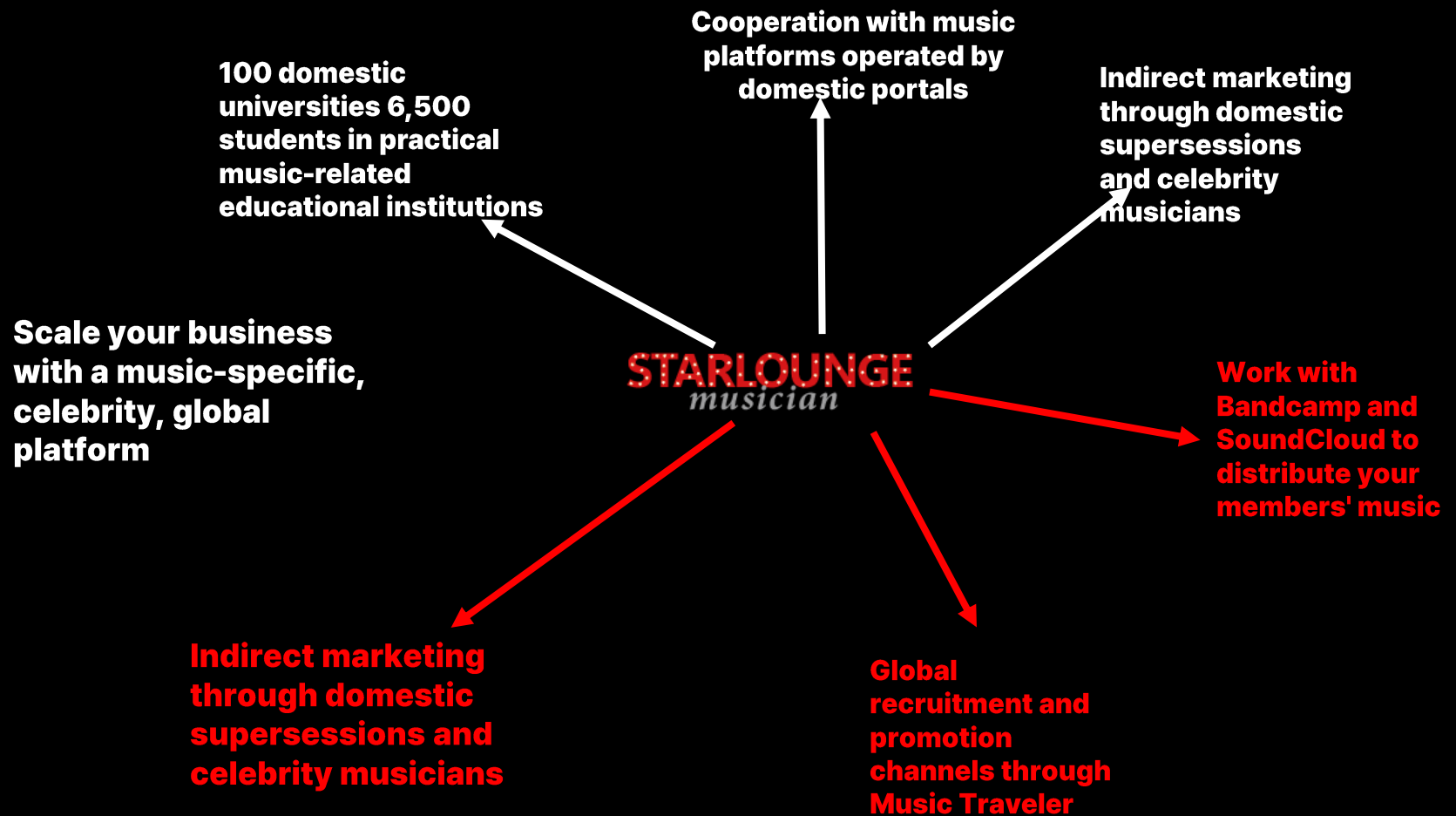
-Trust system based on co-creation and distribution experience rather than traditional auditions

-The name "K-Pop musician" is determined by output and collaboration history, not nationality

STARLOUNGE *musician*







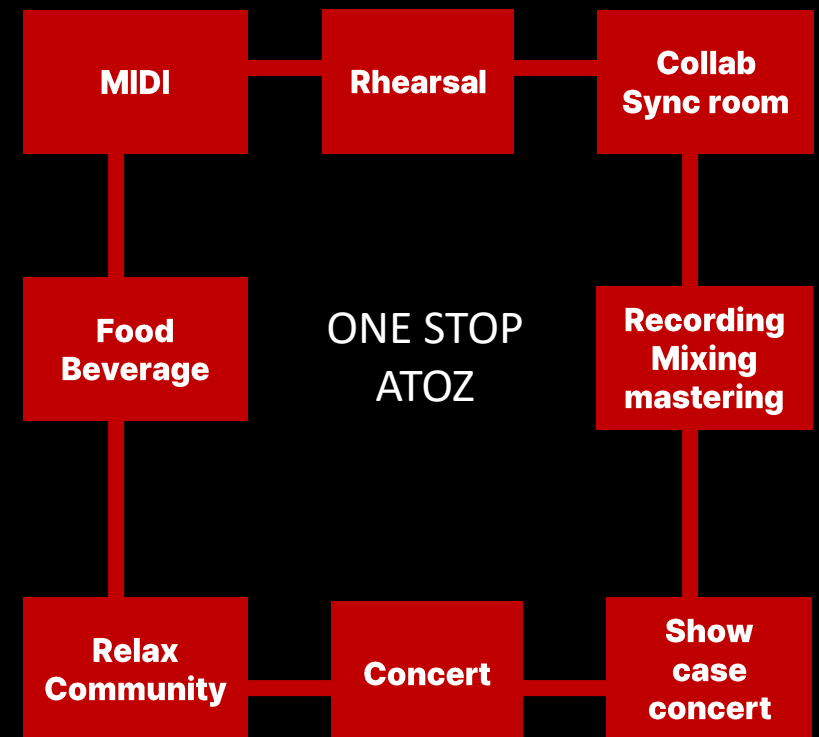
Existing labs

There is only a practice room.
small. expensive. dirty.
backward.

WHY STAR LOUNGE

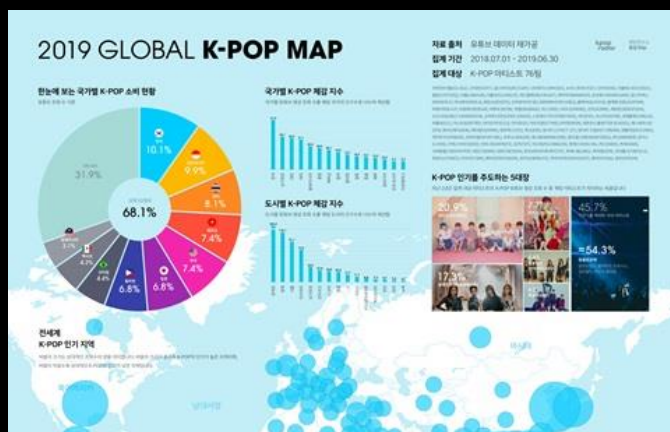
Starlounge

There's no place like it in the
world Well put together Value
for money Clean, hotel-style
service Modern, world's
largest, world's best



TARGET ANALYSIS

- -1 million people
- -Huge financial burden
- -Long hours of practicing and waiting
- -Rely on your own judgment



The number of aspiring musicians who dream of making it big is one million.

According to "Idol Yearbook 2015" published by Idolology, a web magazine specializing in idol music criticism, only 60 teams (324 members) debuted in 2015.

Aspiring idols have to overcome hundreds of times more competition to become trainees at major agencies like SM Entertainment, YG Entertainment, and JYP Entertainment.

With KPOP's influence spreading to Southeast Asia and the Middle East, there is nowhere to go but Korea.

STARLOUNGE
cinefarm

**A multichannel, multicultural platform for movie theaters
that are crumbling under the **OTT** onslaught**

**A movie theater as a passive device in an industrial screening room, an
active production base for urban agriculture, and a brunch cafe with
organic food based on urban agriculture, a local food market that sells
urban agriculture products, and a locally based community that
encompasses them.**

"Cinefarm"

STARLOUNGE
CineFarm





Purpose and direction of the business

1. **1 Supply organic vegetables and fruits using agricultural silicon water to local markets and serve them**
- 2 Brand and sell drinking silicon water (used in coffee and food)**
- 3 Sell drinking silicon water and existing low-cost cosmetics Colaboro beauty products**

Star Lounge Periodic supply to all brand business locations Local market - utilizing agricultural faculties High-value-added vegetables and fruits brunch Café - drinking silicon water food processing sales Collaborative community - selling existing low-cost cosmetics and mixed cosmetics

Merry Ponic

1. **1 Hydroponic = Hydro (water) + ponie (cultivation) a way of growing with water**
2. **2. agricultural technological perspective Terms with the root "ponie" often refer to urban, smart farming methods that are not soil-dependent or resource-efficient, as opposed to traditional agriculture.**
3. **3. cultural and social perspectives Today, words with "-ponie" are often used as a symbol of high-tech, sustainable, and futuristic agriculture. In startup pitches, "hydroponic farm" is not just about growing water, but also about smart monitoring, automation, and carbon reduction.**

Define the problem Theaters in the city

Is it sustainable anymore? Average theater occupancy rate below 20% Online streaming growth reduces audiences Leaving downtown vacant spaces and stagnating local commerce

Solution Transform the theater into an ESG smart farm + brunch cafe Farm - urban carbon reduction, food brunch cafe - experiential folk culture, healthy folk culture - local economy revitalization Educational and experiential program - sustainability education hub

Business Model Diversified Revenue Structure Revenue Stream

Description 🌱 Wholesale and retail sales of hydroponic produce vegetables and herbs ☺ Brunch cafe premium menu and beverage sales 📦 Local market produce, processed products, and branded goods sales 🎓 Experience and education programs Paid tours, workshops, and educational experiences 🍷 Private events Farm-to-table dinners, cooking shows, and corporate events

Market Opportunities Smart farm market: average annual growth rate of 13.4% Local food trend: increasing number of health/environmentally focused consumers Urban regeneration support policies:

Possibility of public funding and tax support ESG investment expansion: Preference for social value-based investment

Competitive Advantage ☑ Recycling of existing theater infrastructure - lower investment costs ☑ Convergence space of production, consumption, and education - unique differentiation ☑ Real-time growth data - QR tracking - supply chain transparency ☑ ESG certification goals - maximize investor trust

What the movie theater transformation means

Movie theaters are inherently spaces for collective passive consumption.

People gather in a dark space to consume emotion by looking at light (a movie).

The interior of the theater is designed to maximize visual stimulation and minimize the rest of the senses.

A hydroponic farm, on the other hand, is a space for the continuous production of life.

Light is not just illumination, but a source of energy that sustains life. Temperature - humidity - carbon dioxide concentration - hydration are all set up to precisely control the growing conditions. In other words, the theater can be seen as an "extreme of sensory blocking" and the farm as an "extreme of ecological conditions".

When you combine the two:

"the irony of the transformation of a space of sensory consumption into a space of life production", which in itself can be a cultural and philosophical installation.

**ESG Values Environment: Urban Agriculture - Carbon Reduction - Circular
Economy Society: Job Creation - Food Innovation - Community
Engagement Governance: Data disclosure, sustainability**

Space utilization

Theater Smart Farm + Brunch Cafe + Local Market Model

The lunch cafe + local market model is innovative in both space and revenue structure.

Spatial organization ideas

- 1 **Staircase Cultivation Zone** Install a hydroponic tower at the location of the existing movie theater seats, which can be used as a demonstration (showcase) space for the production process.
- 2 **Brunch Café Zone** Place a brunch café on the top floor or in the lobby, where vegetables, herbs, and microgreens grown here can be used immediately.

Transparent glass allows diners to view the growing space (experiential dining).

- 3 **Local Market Zone** Renovate the entrance to the theater into a 'Market & Plant Shop'. Sell harvests-local products-collaborative products with farmers. Encourage immediate purchase of the same varieties of vegetables tasted in the cafe.

2. Consumer Experience Perspective Theatrical Immersion

A new experience for visitors to "theater" agriculture. Transparency/trust: see how food is produced and eat it. Education/experience: bring kids to understand smart farms. This is not just a "farm cafe," but a unique space where "agriculture becomes both performance and content.

Diversify revenue You can diversify your revenue streams as below:

- ✓ **Produce revenue** Harvest daily and sell at local markets.
- ✓ **Brunch revenue** Fresh organic menu (salads, smoothies, sandwiches) with premium pricing.
- ✓ **Experiential/educational programs** Family, school groups, corporate workshops.

Branded merchandise Self-grown brands (packaged goods, seed kits). Subscription veggie boxes.

Event rentals Farm-to-table dinners, cooking shows, eco-themed events.

. **Unconventional visuals** The theater is originally a "passive consumption space", but now it is transformed into a "circular space of production+experience+consumption". Philosophically speaking: "If in the darkness of the theater we watched movies by shining light, now we nurture life by shining light." This kind of storytelling maximizes the appeal to consumers.

The value of theater smart farms + brunch cafes + local markets from an ESG perspective

1. **1 Environment** ☒ **Food production in the city** Minimizing food mileage (transportation distance) by using urban theaters, contributing to reducing carbon emissions Recycling (remodeling) of existing buildings, lowering the environmental burden than new construction.
Energy Efficiency Energy optimization with LED lighting and smart sensors.
Carbon absorption Purifying indoor CO₂ and improving air quality through photosynthesis.
☒ **Resource recycling** Recycling food by-products from the brunch cafe into smart farm compost or bioenergy resources.
- 2 **This space is not just a 'farm', but also serves as an "educational platform for consumers to experience and consume sustainability".**
3. **Social** ☒ **Community contribution** Collaborating with local farmers and workshops in local markets, revitalizing local economies through farmers' market platforms, and creating jobs for smart farm operations and management, café staff, and educational experience guides.
Food culture innovation Consumers can see the production process transparently and consume food with confidence.
☒ **Community Hub** Brunch cafe as a local hub for community meetings, school and group tours, and ESG programs. 🌿
Unique Perspective "Transforming a passive entertainment space into a productive hub for community engagement" is a powerful social innovation story in itself.

Governance ☒ **Transparency and trust** Disclosing real-time growth and harvest data. Providing consumers with QR codes for the food supply process. Managing origin and production history.
☒ **Internalization of sustainability management philosophy**, enhancing corporate brand value, appealing to ESG investors, and linking to RE100/carbon neutral certification.
Risk diversification Diversify risk from traditional theater revenues to agriculture, food, beverage and experience revenues. 🌿 **Unique perspective** The narrative of moving away from the "darkness and one-wayness" of the theater to an "open, transparent and participatory" operating structure creates strong brand credibility.

Comprehensive ESG Value Summary This project is not just following ESG trends, but can be a leading example of transforming an urban idle asset into the heart of the circular economy.
These integrated values are an evolutionary model of ESG: ✓ Addressing the climate crisis (carbon reduction and urban agriculture) ✓ Innovating healthy food ✓ Revitalizing local economies ✓ Changing consumer perceptions through education and experience ✓ Transparent supply chain and sustainable management.



INSTALLATION OF LIGHT SYSTEM

- After completing the installation of the system without the light tower, you will need to place the aluminum ring through the tower on the bucket lid and insert the short aluminum rod into the hole in the ring.



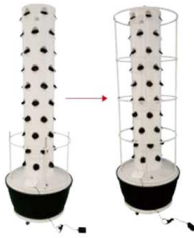
- Insert the long aluminum rod into the short aluminum rod.



-05-

ASSEMBLY GUIDE

- Repeat the above steps for installing aluminum rings and rods.



- Secure the pipe clips to the rings (minimum 2 layers of fixing) and then install the lights.



- Connect the 4 rods in series in turn and plug the end of the fourth rod with a plugging cap.



- Secure the wires with cable ties for a better look and install the timer. Installation is complete at this point.



-06-

TOWER ASSEMBLY

- Place the bucket on a flat surface, then install the wheels and place the bucket on the installed wheels.



- Pass a central fixing bar through the lid and riser layer after securing it with a locating ring.



- Attach the other center mounting bar and secure it with adhesive.



-03-

ASSEMBLY GUIDE

- Place the top post body on top (the center bar of the top post body is shorter than the others) and secure the locating ring.



- Installation of transition layers.



- Place the installed 10-story tower on the bucket and connect the six-pass pagoda and the hose, after which the hose is placed into the center retaining bar in the column.



- Install the top cover, water level meter, and pump and adapter.



- Put the lid on the bucket.



- Putting in the planting basket, the tower system without lights is installed.



-04-

STARLOUNGE

women

A multichannel, multicultural platform for working mothers who are freed from childcare

A multichannel multicultural platform for work, rest, education, exchange, self-development, relaxation, etc. for women in their 40s and 70s, mainly housewives, who used to visit only large cafes.

"STAR LOUNGE WOMEN"

STARLOUNGE *women*

STARLOUNGE
women



An emotional community for women, by women

A multicultural space for women who are tired of their daily routine and thirsty for the world they are creating An emotional multicultural community with food, beauty, art, reading, movies, coffee and desserts, and life shots and scenes everywhere.

**Offline Subscription
Service Member-only
space.**

**Offline Tour Online Easy
Signup 365 days a year,
24/7 Free access to all
facilities Members with a
paid subscription can use
all facilities free of charge.**

"An emotional community by women for women"

A multicultural space for women who are tired of their daily routine and thirsty for the culture of the world they are creating. Food, beauty, art, reading, movies, coffee and desserts, and life shots and scenes everywhere

**"STAR LOUNGE WOMEN"
is an emotional multicultural community.**

STARLOUNGE

women



STARLOUNGE *women*

1. 1 screen golf 2. yoga pilates 3. billiards 4. hobby room, piano practice room
5. book cafe 6. healing space (massage chair) 7. small movie theater 8. music room 9. bakery cafe 2 10. 3 kitchens and dining areas

It is a space where residents can bring food ingredients to cook, eat, and interact with each other, and various parties and multipurpose halls are available.



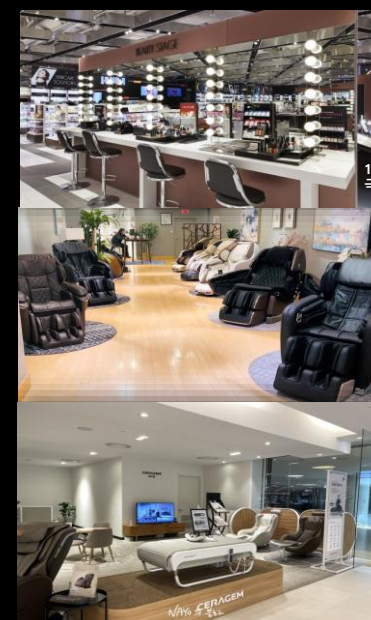
A somewhat cramped but productive studio space for Mamacafe podcasters and YouTube creators.



A book cafe where you can meet with books in a quiet atmosphere and an exchange space where you can talk over coffee.



Provide a healing space to rest and recharge, your own personalized powder room, and hotel-quality amenities that are hard to find at home.



4.8 meters Located on the ground floor for noise and member reception



STARLOUNGE

Classic

**A multichannel, multicultural platform
customized for 15 million male
ACTIVE SENIORS
in their 50s and 70s who have nowhere to
go and nothing to do after retirement.**

**A new daily routine for 150,000 people, 1% of 15
million people, with spaces and services for
healthy sports, relaxation, reading cafeteria,
hobbies, work, lectures, etc.**

STARLOUNGE
classic

STARLOUNGE

CLASSIC

STARLOUNGE

STARLOUNGE
CLASSIC

Baby boomers' cultural consumption tendencies

The more cultural capital baby boomers have, the more diverse and extensive their cultural consumption. In a study based on this theory, the cultural capital variables of 'education' and 'attitude' were significantly related to the presence and frequency of cultural consumption. Among them, the cultural capital variable 'education' was related to the presence of popular culture and high-end culture, and the variable 'attitude' had a significant effect on both the presence and frequency of popular culture and high-end culture.

This suggests that baby boomers' cultural consumption is not exclusive to high-end culture based on their cultural capital, but rather diverse and open to both popular and high-end culture.

BabyBoomers' consumption of leisure culture

However, baby boomers are not currently enjoying a wide range of leisure activities. According to the Ministry of Culture, Sports, and Tourism's 2016 National Leisure Activities Survey (2017), both baby boomers in their 50s and 60s cited watching TV or listening to the radio as their favorite leisure activity. In addition, when it comes to weekday leisure activities, the 50s and 60s are more likely than other generations to choose shopping and eating out and strolling and walking as leisure activities. The survey also found that baby boomers would like to travel after retirement if they could afford it. At 85.2%, this is a significantly higher percentage. Baby boomers have also adapted to the digital landscape. According to the previous study, social media activity among those in their 50s and 60s was at 19.4% and 20.6%, respectively, the highest rates among all generations. In addition, according to the media panel survey, those in their 50s spent an average of 53.1 minutes per day on their devices in 2011, up from 53.1 minutes in 2010.

STARLOUNGE classic



동수야, 여기까지 오느라 참 수고했지
쉬는 것도 마음처럼 쉽지 않더라
이젠 하루 만원으로, 나를 위한
두 번째 삶을 살자
잠만 집에서 자고, 이곳 스타라운지
클래식에서 인생을 다시 피워보자

STARLOUNGE
CLASSIC

SENIOR CULTURE PLATFORM
STARLOUNGE CLASSIC

하루 만원에 골프, 당구, 운동,
독서, 업무, 취미 무제한으로
즐겨봐 인생 2막 이제
막이 올라가는데

STARLOUNGE
CLASSIC

액티브 시니어를 위한
웰니스 커뮤니티 라운지
STARLOUNGE CLASSIC



STARLOUNGE
classic

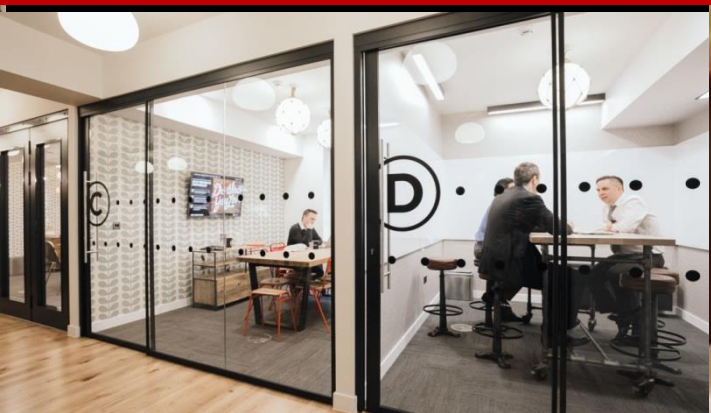
ACTIVE LIFE

CULTURE LIFE



COMMUNITY LIFE

RELAX LIFE





Receptionist Services



Chat and free space



Workspaces



External Meeting Spaces

STARLOUNGE *classic* **BUSINESS ZONE**



A small but mighty fitness



Yoga.Pilates.Stretching



A clean 50-person locker

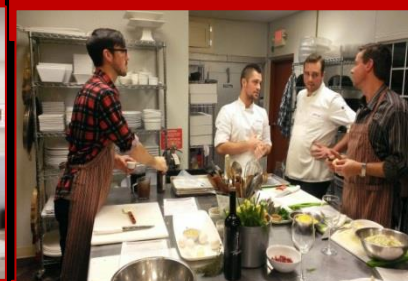


Private showers

ACTIVE ZONE



Private kitchens and dining



Member interaction and



Cooking Class Event Space



Breakfast and sponsored

FOOD ZONE



Massage chair service



Comfortable living and



Smart workspaces



Recliner seating area

RELAX ZONE



International battalion



32" Large LCD
Monitor Gaming



Sports bar



Hobby Room

COMMUNITY ZONE

STARLOUNGE

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홈페이지 : <https://www.starloungekorea.com/>

인스타 : <https://www.instagram.com/starloungekorea/>

틱톡 : <https://www.tiktok.com/@starloungekorea>

스레드 : <https://www.threads.net/@starloungekorea?hl=ko>

카카오채널 : http://pf.kakao.com/_xknxmqn

유튜브 : <https://www.youtube.com/@starloungekorea>